

CHYNA PHILLIPS

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Skills

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|------------------------------|--------------------------|
| Typography and Layout Design | Concept Development |
| File Prep & Quality Control | Creative Thinking |
| Social Media Content | Graphic and Media Design |
| HTML/CSS | Microsoft Office |
| UI/UX | Adobe Creative Suite |

Education

The Modern College of Design

Associate Degree of Applied Business in Advertising Arts

Experience

RUDIS

Seasonal Production Designer

October 2023 - January 2024

- Handled artwork preparation for print production. Adjusted designs to fit properly to apparel and fine-tuned the colors to ensure accuracy.
- Ensured accuracy in all printing details, including item quantity, designated printer, logos, and style specifications.
- Contributed to a range of projects related to wrestling for team apparel retail, and marketing.

Freelance Designer

January 2020 - Current

- Successfully completed diverse projects such as logo design, package design, web design, motion design, and photography.
- Collaborated with clients to understand their project objectives, scope, and design preferences, ensuring alignment with brand identity goals.
- Utilized Adobe Creative Suite to deliver visually appealing and cohesive designs that exceeded client expectations within specified timelines.

The Future of Design

Graphic Designer

July 2019 - February 2020

- Created designs that not only looked visually appealing for apparel but also met the client's specific requests and ideas.
- Presented mockups to gather feedback for adjustments, resulting in successful design iterations.
- Operated and maintained press printing equipment, ensuring consistent and high-quality production of printed materials.

LFL Insurance Agency

Social Media Coordinator

August 2018 - March 2019

- Implemented consistent visual designs and brand messaging across digital advertising and marketing platforms.
- Developed impactful PowerPoint presentations for company conferences and client events.
- Generated engaging social media content to drive customer engagement.

Levin Service Company

Marketing & Design Intern

June 2018 - August 2018

- Partnered with the marketing team to conceptualize and create visually appealing graphics for social media platforms, email campaigns, and on-site material.
- Assisted in the design and production of marketing materials such as brochures, flyers, and maintaining brand consistency and visual identity.
- Participated in brainstorming sessions to generate creative ideas for upcoming campaigns and projects.

Indigo Life Media

Video & Motion Design Intern

April 2018 - June 2018

- Assisted in filming and shooting video footage for projects, gaining practical experience in video production.
- Designed dynamic motion graphics and animations using tools like Adobe After Effects to elevate video projects.
- Assisted in the development of storyboards and scripts, contributing creative ideas for visual storytelling.